Purpose and Need

Proposed Action: Develop a cost-effective, high-ridership, premium transit service with supporting pedestrian and bicycle facilities.

Main Project Purpose:

- Improve mobility and access to jobs
- Enhance travel options
- Support sustainable growth and development

Key Corridor Issues:

- Severe and increasing congestion
- Lack of fast, convenient transit services
- Lack of pedestrian, bicycle, and transit amenities

Primary Goals	Potential Evaluation Measures
Offer an attractive transit service	Transit travel timeTotal transit riders
Provide better connections to major destinations	Number of activity centers servedNumber of new park-and-ride lots
Promote pedestrian and bicycle travel	Vehicle-miles traveled (VMT)Rating of station and roadway crossing amenities
Mitigate delays from congestion	Roadway level of service (LOS)Automobile travel time

